

# Why become a Platinum Member?

With a seat on the Board of Directors, your representation will have a strong voice in the operations and focus of PRO. Platinum Members guide the Center's work output, advise in the selection of funded projects, and oversee recommendations and guidance, all while gaining first-hand knowledge of cutting-edge ways to improve collaboration and increase construction productivity. Join PRO today and help us in the evaluation of techniques and practices for optimizing the construction process.

## Contact Us



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# PRO

An ACI Center of Excellence  
for Advancing Productivity

The *what*, *why*, and *who*.

[www.concreteproductivity.org](http://www.concreteproductivity.org)



# What?

PRO is a catalyst for solving the barriers to constructability to advance concrete construction productivity. Through a collaborative approach, PRO aims to optimize labor and time against materials by improving structural design and construction processes.

# Why?

PRO will collaborate with designers, materials suppliers, and contractors to identify and resolve issues that negatively impact productivity in concrete construction. The Center and its Members aim to advance new technologies and processes that improve productivity beyond historic levels.

# Who?

Individuals and organizations interested in joining may include:

- Industry leaders seeking to advance concrete design and construction
- Innovative individuals that share PRO's vision
- Companies seeking to improve employee expertise and business results
- Concrete contractors facing complex obstacles

# Core Functions:

- Designer + Contractor collaboration
- Industry outreach
- Interaction with ACI technical committees on constructability

The American Concrete Institute (ACI) will house and manage the Center, with initial staffing including an Executive Director and administrative staff supported by the Institute. PRO will operate under the guidance of a Board of Directors, with funding provided by the Center's Members.

# Initial Board of Directors:



Cary Kopczynski, Chair:  
Senior Principal & CEO of CKC Structural Engineers



Bill Palmer:  
Concrete Industry Journalist



Michael Tholen:  
ACI Managing Director, Engineering and Professional Development

# Membership Levels & Benefits:

**PRO Platinum: \$100,000/Yr.; same as Gold, PLUS:**

- Guaranteed Board of Directors (BOD) seat

**PRO Gold: \$50,000/Yr.; same as Silver, PLUS:**

- Direct involvement in Strategic Planning initiatives and resources
- Two at-large BOD seats selected by Gold Members

**PRO Silver: \$25,000/Yr.; same as Bronze, PLUS:**

- One at-large BOD seat selected by Silver Members

**PRO Bronze: \$10,000/Yr.**

- Quarterly updates from PRO Executive Director
- Immediate access to all PRO content

## Potential Center Members:

- Contractors
- Structural Designers
- Construction companies, project developers, and owners
- Ready mixed concrete producers
- Manufacturers of concrete products
- Federal and state agencies involved in construction
- Standards Development Organizations
- Technical societies/institutes/associations
- Universities/research centers
- Training Centers/trade schools